



For Immediate Release

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N. Glantz & Son Announces New Market Vertical Leadership Appointments as Part of Organizational Restructuring

N. Glantz & Son is excited to announce two new appointments to its Commercial Leadership Team as part of their organizational restructuring that is designed to position N. Glantz for significant growth and expansion to meet its vision to be identified by our customers and the sign-making industry as the premier sign equipment & supplies distributor.

Mark Haist has been appointed as Electrical Market Vertical Director and will have organizational oversight to create the strategic roadmap for our electrical market vertical and will work closely with key suppliers, customers as well as sales and marketing at Glantz to create innovative solutions to the industry. Mark has extensive industry experience and has served in leadership capacity to the California Sign Association. Jeff Olson has just joined Glantz as the Graphics Market Vertical Director and will focus on expanding the commercial graphics portfolio which includes digital consumables, equipment/inks and service.

Glantz President and COO, Michael J. Kelley, reflects, "The appointment of these two individuals to these new, strategic roles serve as clear and demonstrable evidence to all of Glantz's renewed commitment to market leadership, service and product offering excellence in those markets critical to the sign manufacturing industry. Further, their efforts and expertise will create a market-leadership springboard for honing those capabilities and strategic decision-making proficiency necessary to maintain that leadership position moving forward."

Mark Christie, VP of Sales, Marketing and Strategic Sourcing states, "these two roles represent significant investments that will provide key leadership to our primary market verticals. Mark and Jeff bring product and market expertise that will lead Glantz in creating solutions that add value to our customers and suppliers and become an indispensable part of their business. We are looking at the business differently today and believe the game has changed as our customers expect their distributor partners to not only supply material at competitive prices but to also continually deliver supply chain solutions that drive down costs, increase efficiencies and enable our customers to continue to win and grow profitably. Mark and Jeff will be leverage their considerable expertise and support our goal of being premier

About N. Glantz & Son

N. Glantz & Son, a full line national sign, graphics, electrical and lighting supplies company headquartered in Louisville, KY, has been family owned since 1906 and can be contacted at nglantz.com. Calling 1.866.NGLANTZ (645.2689) will automatically connect you to your closest Glantz branch, or find out more at nglantz.com.